

Mozambique business community invited to participate in the royal signature mega raffle



WHILE the Mozambique activation provided an opportunity to engage business leaders on the Eswatini Investment Conference (EIC) 2026, it also provided an opportunity to extend participation in one of the country's most ambitious initiatives, the Royal Signature Mega Raffle.

Presented alongside EIC 2026, the Royal Signature Mega Raffle forms part of a broader vision aimed at strengthening national readiness and positioning Eswatini as a premium destination capable of hosting Africa and the world. The engagement allowed EIPA to invite regional business leaders, investors and stakeholders to participate in a shared journey into extraordinary possibility.

A PLATFORM BUILT AROUND PARTICIPATION

Speaking during the engagement, EIPA Chief Executive Officer, Sibani Mngomezulu, noted that Royal Signature was developed to create broader pathways for participation in Eswatini's future growth ambitions. "Just as EIC creates a platform for investment participation, Royal Signature creates a platform for broader participation. Both initiatives are built around the belief that long-term development requires governments, businesses, institutions and individuals to actively contribute to -

...activation Introduces Participation Opportunities Beyond EIC 2026

wards the future they want to see." Mngomezulu explained that the initiative reflects the country's commitment to developing innovative platforms that create value at both an individual and national level. "Through Royal Signature, participants have the opportunity to pursue extraordinary personal value while also contributing towards a broader vision of a more competitive, investment-ready and globally connected Eswatini."

NATIONS GROW WHEN PEOPLE PARTICIPATE

Speaking on the broader vision behind the platform, Zethu Dlamini noted that countries do not compete for global opportunities through ambition alone, but through demonstrating readiness. Readiness requires supporting ecosystems capable of hosting investment, conferences, trade platforms and international visitors. The Royal Signature Platform was developed around a simple principle: participation can help accelerate readiness.

MORE THAN A LUXURY RAFFLE – A SHARED NATIONAL JOURNEY

Delegates at the event were taken through the participation process, with it being clarified that one of the most important elements of Mega Raffle has been ensuring that participation is both simple and credible. Delegates were introduced to the Royal Signature Collection, an extraordinary E50 million prize portfolio that includes:

- Rolls-Royce Ghost
- Mercedes-Maybach GLS
- Aston Martin Vantage
- Lamborghini Urus
- Ultra-Luxury Jewellery Collection

The platform has been deliberately designed to ensure participation both from individuals and from businesses. The concept that Royal Signature is not merely a premium raffle, but a participation platform connecting ambition, access, opportunity and reward within a shared national journey, resonated strongly with delegates attending the event.

INDIVIDUAL VALUE. COLLECTIVE IMPACT.

Delegates were encouraged to view Royal Signature from two perspectives. The first being an individual perspective – where participants get an opportunity to access an extraordinary portfolio of premium prizes and experiences. The second being a collective perspective – where participating individuals and institutions contribute towards a more competitive, investment-ready and globally connected Eswatini. Speaking on the broader significance of the initiative, Dlamini highlighted that the Royal Signature Mega Raffle is ultimately about participation. "The conversation often begins with the prizes, but the bigger opportunity lies not just with these but also in the broader shared journey. In essence, nations grow when people participate, when networks and ecosystems come together towards a common goal," emphasised Dlamini.

EXTENDING THE INVITATION

As the Maputo engagement concluded, delegates left with two invitations. The first was an invitation to participate in EIC 2026 and join conversations that will shape the future of investment and economic growth in the region. The second was an invitation to participate in the Royal Signature Mega Raffle and become part of a broader journey aimed at strengthening Eswatini's readiness for future opportunities. While the platforms differ in form, they are united by a common purpose - creating pathways for participation.



BE PART OF SOMETHING EXTRAORDINARY.

Enter the Royal Signature Mega Raffle for the opportunity to win one of four luxury vehicles or an ultra-luxury jewellery collection.

40 YEARS
— STRONG —

SECURE YOUR ENTRY

Entry Value | E200,000
Online Entry | @royalsignatureexpo.co.sz
Physical Entry | EIPA Head Offices
Mbabane, Eswatini

FOR ENQUIRIES

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A SHARED NATIONAL JOURNEY | TRANSPARENT & AUDITABLE | VERIFIED REGISTRATION | SECURE PAYMENTS | PROMOTED BY EIPA

Vehicle specifications, colours and featured imagery may differ from final prize offerings | Official draw details to be announced